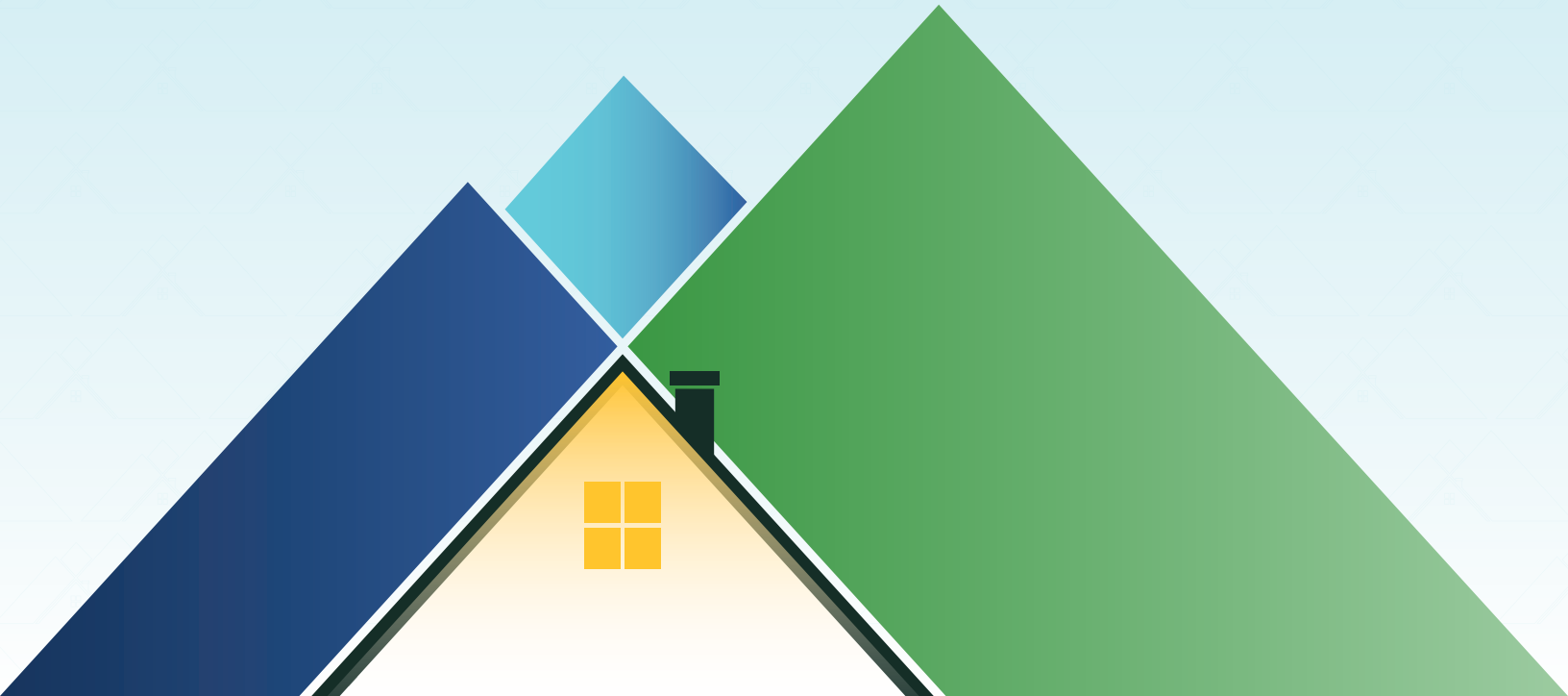


# EMERALD PACIFIC

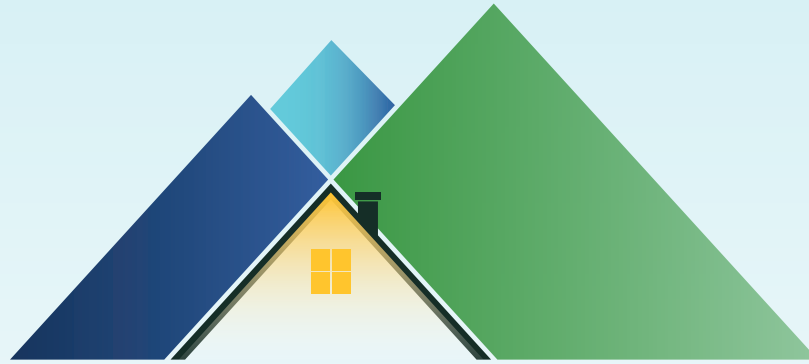
## CAPITAL

### LOGO GUIDELINES

OCTOBER 2021



FULL COLOR LOGO



**EMERALD PACIFIC**

**C A P I T A L**

Vertical



**EMERALD PACIFIC**

**C A P I T A L**

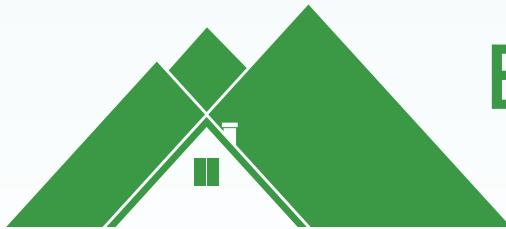
Horizontal

1 COLOR LOGO - GREEN



**EMERALD PACIFIC**  
C A P I T A L

Vertical



**EMERALD PACIFIC**  
C A P I T A L

Horizontal

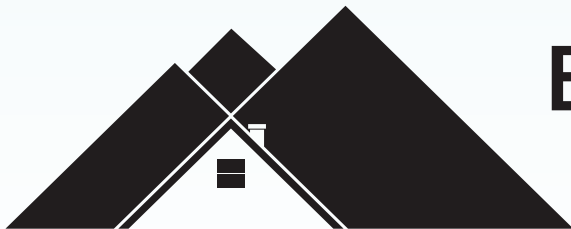
BLACK LOGO



**EMERALD PACIFIC**

**C A P I T A L**

Vertical



**EMERALD PACIFIC**

**C A P I T A L**

Horizontal

## COLOR PALETTE

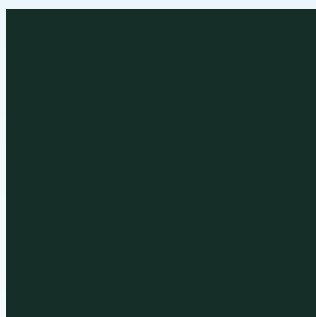


**CMYK:** C81, M15, Y100, K2

**RGB:** R44, G153, B66

**PANTONE:** PMS 7739

**HEX:** 2C9942



**CMYK:** C82, M56, Y70, K65

**RGB:** R22, G48, B41

**PANTONE:** PMS 5535

**HEX:** 163029



**CMYK:** C54, M0, Y13, K0

**RGB:** R102, G202, B219

**PANTONE:** 3105

**HEX:** 66CADB



**CMYK:** C 98, M 84, Y 36, K 27

**RGB:** R28, G 53, B 93

**PANTONE:** PMS 534

**HEX:** 1C355E



**CMYK:** C 0, M 23, Y 91, K 0

**RGB:** R 255, G 198, B41

**PANTONE:** PMS 123

**HEX:** FFC629

# LOGO RULES

Do not deviate from designated colors.



Do not place logo on busy backgrounds.



Do not rotate logo.



Do not place a drop shadow behind logo.

