greenbuilt homes

brand book

April 2023 Version

greenbuilt homes

logos
Full Color

vertical

greenbuilt homes

horizontal stacked

greenbuilt homes

horizontal line

greenbuilt homes

logos
Full Color Reversed

vertical

horizontal
stacked

horizontal
line

greenbuilt homes

greenbuilt homes

logos

Two Color

vertical

greenbuilt homes

horizontal
stacked

greenbuilt homes

horizontal
line

greenbuilt homes

greenbuilt homes

vertical

greenbuilt homes

horizontal stacked

greenbuilt homes

horizontal line

greenbuilt homes

greenbuilt homes

logos
One Color

vertical

greenbuilt homes

greenbuilt homes

greenbuilt homes

horizontal stacked

greenbuilt homes

greenbuilt homes

greenbuilt homes

horizontal line

greenbuilt homes

greenbuilt homes

greenbuilt homes

greenbuilt
homes

logos
One Color No Shading

vertical

greenbuilt homes

greenbuilt homes

greenbuilt homes

horizontal stacked

greenbuilt homes

greenbuilt homes

greenbuilt homes

horizontal line

greenbuilt homes

greenbuilt homes

greenbuilt homes

greenbuilt homes

colors

	■	■	■
cmyk	86 C 60 M 42 Y 35 K	40 C 0 M 90 Y 0 K	50 C 20 M 20 Y 0 K
rgb	38 R 73 G 92 B	174 R 205 G 97 B	140 R 173 G 188 B
pantone	PMS 7477	PMS 367	PMS 7695
hex	#2F4B58	#AECC60	#8CACBB

Use the height of the "g" to determine the minimum clearance around the logo. Leave, at minimum, that much white space around the logo. The more white space, the better.

minimum clearance